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Alison Hadden is the Sr. Director of Marketing at Glassdoor. As the resident Employer Evangelist, it's her job to help shape Glassdoor's recruiting products to best meet the needs of today's talent acquisition leaders and educate companies on how to effectively manage their brand to attract and retain top talent.

Prior to joining Glassdoor, Alison led global sales training and enablement at the Active Network, during a time in which the company grew from 100 to 4,000 employees and completed a successful IPO.

A seasoned facilitator and dynamic presenter, Alison has delivered engaging training and thought leadership sessions to sales, marketing, and HR executives in the US, Canada, the UK, and Australia, and speaks as an industry expert in Employer Branding, Social Recruiting Strategies, Candidate Behavior Trends.