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**Magali Delmas** is a Professor of Management at the UCLA Institute of the Environment and UCLA Anderson School of Management. She is a UCLA Luskin Scholar and the Director of the UCLA Center for Corporate Environmental Performance.

Magali Delmas has written more than 50 articles, book chapters and case studies on business and the natural environment. Standing at the crossroads of policy and management, her research focuses on interactions between environmental policy and business strategy at the national and international level. She seeks to understand how environmental policies influences the strategy and performance of firms and in turn how firms help shape environmental policy.

Professor Delmas' current work includes analysis of the effectiveness of firms' voluntary actions to mitigate climate change. Her latest book "Governance for the Environment: New Perspectives," co-edited with Professor Oran Young, is published by Cambridge University Press. She is also engaged in refining current methodologies to measure and communicate firms and products environmental performance. She is particularly interested in understanding the effectiveness of eco-labeling and certification strategies. After finishing her PhD and prior to embarking on an academic career, Magali Delmas worked at the European Commission as the Economic Advisor of the Director for Industry.