



Patricia Romeo
Talent Innovation
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- My job is to maximize the benefit of communities and collaboration at Deloitte.
- I am a firm believer that web2.0 will change the way we work.
- I believe that when you bring social computing into an organization, you become a symbol of change. You become very popular amongst certain teams or individuals and very unpopular amongst others

Patricia Romeo is the leader for Deloitte LLP's social networking application "D Street." Under her direction, Deloitte has leveraged innovative networking technology to strengthen employee relationships, enhance internal communications, improve recruiting and retention efforts, and facilitate idea generation.

Patricia has market eminence as a thought leader in the enterprise social networking space and through her leadership, D Street has been featured in several external publications, including the August 2008 edition of *Computersworld* in an article titled "The new employee connection: Social networking behind the firewall" and the October 2008 edition of *HR Magazine* in the article "Intranets Foster Teamwork, Communication". She was a speaker at the Workshop on Social Networking in Organizations for the 2008 CSCW conference and at the Enterprise 2.0 Conference in Boston in 2008 and at several Regan conferences.

Patricia is a member of Deloitte's Talent group and has been with the organization for over 10 years where she has held various positions. Prior to Deloitte, she was the director of recruiting for Computer Sciences Corp

Notre Dame College

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1982 – 1986