

Seth Rosen
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**Seth Rosen** is a partner in the Los Angeles office of Mercer, where he serves as a senior consultant and client manager.

Seth has provided compensation and benefits consulting services to a wide variety of industries, including banking, savings and loan, and other financial institutions; technology companies, health care organizations; food and beverage companies, information, communication, and entertainment companies; state and local governments; and manufacturing establishments over the past 25 years.

Prior to joining Mercer, Seth spent 18 years with other big four accounting firms, the last 10 as a Partner, specializing in employee benefits services. Prior to that, he was a practicing tax and benefits attorney for eight years. Seth has provided compensation consulting advice to both the Compensation Committee of the Board and management. Seth coordinates executive compensation and other employee benefit issues in connection with numerous mergers and acquisitions from both a due diligence and design perspective.

Seth develops drafts, administers and provides ongoing consulting services for a variety of employee and executive compensation programs and arrangements. He has designed numerous long-term incentive plans, particularly in light of the changing accounting, tax and regulatory environment.

Seth holds a BA in economics and political science from the University of Rochester and his Juris Doctor from the New York University School of Law, where he was a member of the Chapter of the Order of the Coif and the New York University Law Review. He is a member of the State Bar of California and New York, and the Western Pension Benefits Conference and the National Association of Stock Plan Professionals, where he is a frequent speaker on executive compensation issues. He is also an experienced tax attorney.